

BUSINESS STUDIES

GRADE 11

Olympiad Paper

Round Two

Marks: 30

Time: 1 hour

Date: 3 August 2022



Instructions

1. Complete questions on the ANSWER SHEET provided.
2. Complete all information on the ANSWER SHEET.
3. The ANSWER SHEET consist of 4 sections. Please select the correct section/subject.
4. There are 4 possible answers per question (A B C D)
Only one answer is correct.
Colour a circle completely.
5. Good luck!

PROVERTO EMS OLYMPIAD 2022 – GRADE 11

Topic: Influence and control factors affecting the business environments

Use the extract below and answer Questions 1 and 2.

South Africa's unemployment rate increased by **35,3%** in the fourth quarter of 2021. It was the highest unemployment rate since quarterly data became available in 2008.

(<https://tradingeconomics.com/south-africa/unemployment-rate>, accessed 24/05/2022)

1. Unemployment is a macro-environment issue. How does this affect the market environment?

- A Less tax available is to the government.
- B Fewer customers are available, as less disposable income is available.
- C Increase in customers as demand for goods increases.
- D No effect on the market environment.

2. Unemployment is a macro-environment issue. How does this affect the micro-environment?

- A Increase in production as the demand for goods and services increases.
- B Decrease in production as the demand for goods and services increases.
- C Increase in production as the demand for goods and services decreases.
- D Decrease in production as the demand for goods and services decreases.

State whether the challenges in Questions 3 and 4 are from the micro-, market, or macro-environment.

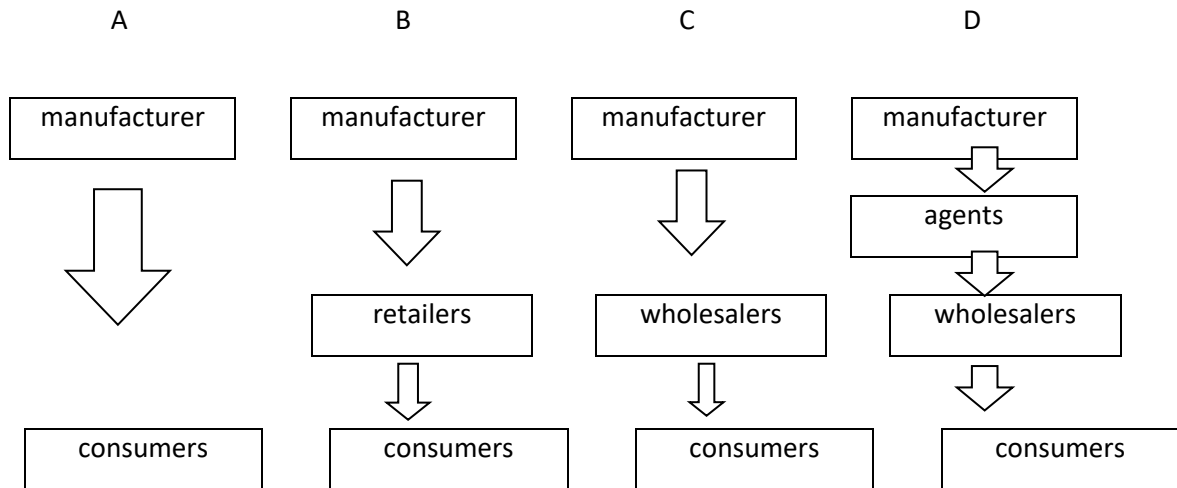
3. Identify the business environment where the 2021 looting in KZN and Gauteng originated.

- A Micro-environment.
- B Market environment.
- C Macro-environment.
- D None of the above.

4. Woolworths developed their Dash app shortly after Checkers' 60Sixty app. This is an example of an element in the _____ environment.

- A micro-
- B market
- C macro-
- D None of the above.

5. The Pick n Pay ASAP app offers an online ordering system. This modern marketing strategy allows customers to conveniently order over the internet and have their purchases delivered from the nearest Pick n Pay store right to their front door. This distribution channel would best be illustrated as:



6. Companies spend vast amounts of money on advertising. Advertising on social media during the COVID lockdown had the following effect on the prices of products:

- A The prices of products increased to absorb the advertising expenses.
- B The prices of products decreased, due to the economies of scale brought about by the increased demand for the product.
- C Both of the above statements are possible.
- D Prices are unaffected by advertising, only sales and therefore, profits increase.

7. Choose the **CORRECT** combination. Management has some influence over the market environment and therefore, it needs to ensure that:

- 1) attention is paid to CSR programmes.
- 2) there is communication and bargaining with trade unions.
- 3) the channel leaders in the distribution network are identified.
- 4) the relationships with stakeholders are nurtured.

- A 1 and 2
- B 2 and 3
- C 1 and 4
- D 1, 2, 3, and 4

8. A business has full control over:

- A trade unions.
- B the technological environment.
- C competitors.
- D the functions of the business.

Topic: Socio-economic issues

9. _____ of the South African adult population has been fully vaccinated against COVID.
- A Between 10 and 15%
 - B Between 29 and 32%
 - C Between 35 and 40%
 - D Between 42 and 45%
10. KwaZulu-Natal Premier, Sihle Zikalala, says the preliminary costs of damage following the unrest and looting in KZN are estimated at R_____.
- A 2 billion
 - B 7 million
 - C 17 billion
 - D 1 billion
11. Fill in the missing information for the statement below published on the Lancet website of April 2022.
- A new plan aims to enable Africa to locally manufacture _____ of its vaccine requirements by 2040.
- A 50%
 - B 55%
 - C 60%
 - D 65%
12. Corporate Social Investment (CSI) can best be defined as:
- A the actual resources in the form of money, manpower, and machinery used to promote the welfare of all stakeholders.
 - B a programme that sets out the rules for the internal management of the business.
 - C an investigation of unethical practices in the organisation.
 - D management's obligation to protect and promote the welfare of all employees.
13. Which of the following statements does not focus on the advantages of a CSR programme in a business?
- A CSR detracts a business from its main focus of making a profit.
 - B Businesses with a CSR programme receive better support from the community.
 - C CSR programmes help businesses to focus on their impact on the environment.
 - D CSR programmes increase the standard of living in communities.

Topic: Business Sectors

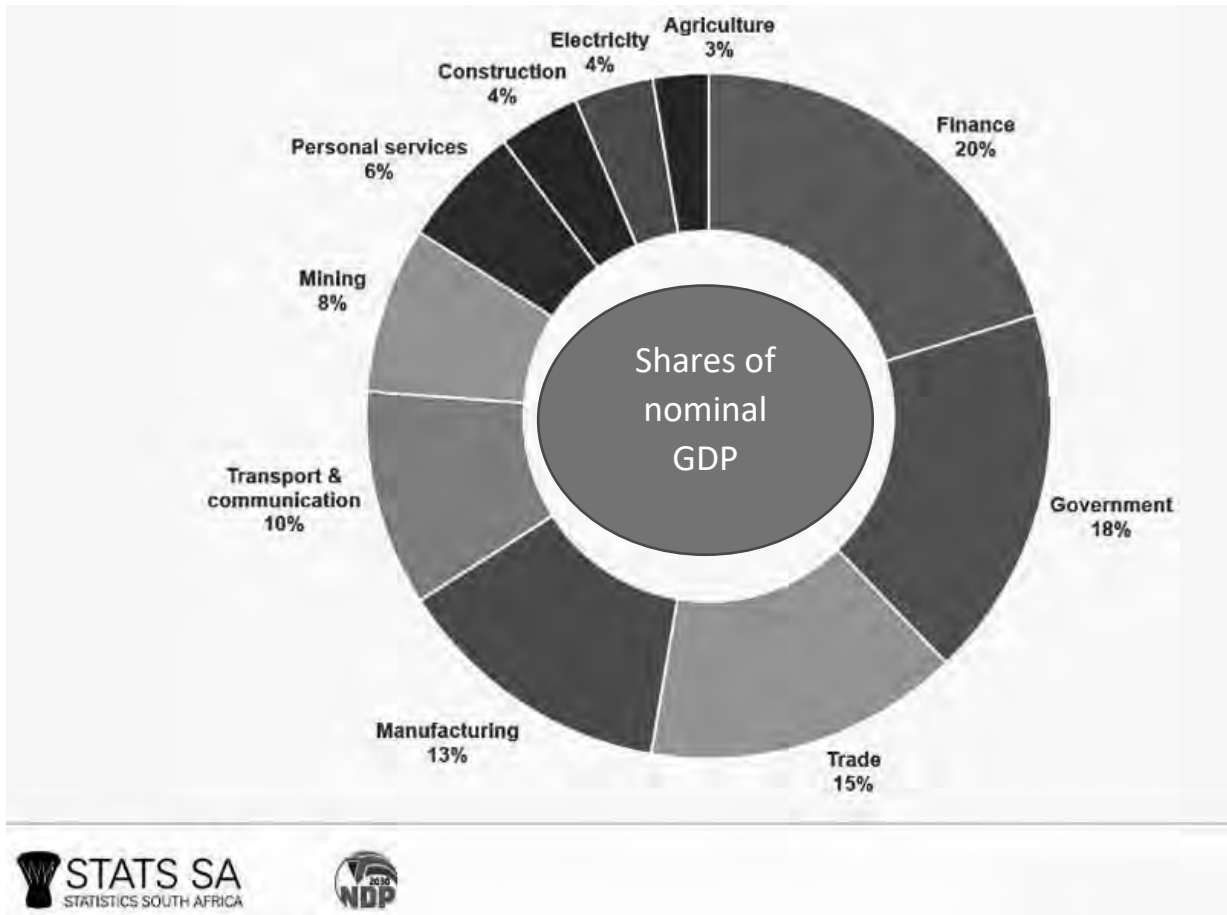
14. Fill in the missing information for the statement below published on Moneyweb in May 2021.
- Mining and manufacturing comprise almost a quarter of gross domestic product, while trade, which includes the retail sector, contributes:
- A 5%.
 - B 20%.
 - C 27%.
 - D 16%.

15. Indicate whether the following statements are **TRUE** or **FALSE**. If **FALSE**, correct the statement.

A dualistic economy refers to the existence of two distinct types of economic segments within an economy:

- A False; free-market economy.
- B True.
- C False; command-market economy.
- D False; traditional-market economy.

Use the statistics below and answer Question 16.



16. Which are the TWO biggest contributing primary sector industries to our total GDP in South Africa?

- A Finance at 20% and government at 18%.
- B Transport and communication at 10% and manufacturing at 13%.
- C Agriculture at 3% and mining at 8%.
- D Trade at 15% and government at 18%.

17. If the South African rand depreciates, it is a/an _____ for exporters and a/an _____ importers.

- A threat; opportunity
- B opportunity; threat
- C threat; threat
- D opportunity; opportunity

Topic: Forms of Ownership

18. Most entrepreneurs will need a loan to finance a new business venture. What was the repo rate in South Africa at the end of May 2022?
- A Between 1% and 2%
 - B Between 2% and 3%
 - C Between 4% and 5%
 - D Between 7% and 8%

Use the information below to answer Questions 19 and 20.



New Wimpy Franchisees can expect to pay between R1.9 million and R2.5 million as well as an initial franchisee fee of R114,300 (excluding VAT). Franchisees are also expected to pay 7% of their turnover in management fees and 5% of their turnover in royalties.

(<https://businesstech.co.za/news/business/250849/14-food-franchises-that-cost-less-than-r2-million-to-open-in-south-africa/>)

19. How much VAT will be paid on the initial franchisee fee for a new Wimpy outlet?
- A R5 715
 - B R17 145
 - C R16 002
 - D R37 500
20. What is the percentage of the turnover paid to Famous Brands by each Franchisee?
- A 5%
 - B 7%
 - C 12%
 - D 15%

Topic: Creativity and Problem-solving

21. The aim of finding creative solutions to business-related problems is to create and maintain a:
- A competitive advantage.
 - B profit.
 - C good staff turnover.
 - D good relationship with consumers.
22. The following extract is an example of what type of theory that needs to be considered when applying creative thinking in a diverse workplace?
- The spirit of the African worldview includes wholeness, community, and harmony, which are deeply embedded in cultural values.*
- A Indigenous thinking.
 - B Force Field analysis.
 - C Incentive thinking.
 - D Restraining forces.

23. The following theory examines a person's entire character and reputation, rather than looking at the action itself:
- A Principle-based.
 - B Narrative-based.
 - C Virtue-based.
 - D Outcomes-based.
24. The 'OT' in SWOT includes an analysis of the _____ factors within a business.
- A internal
 - B external
 - C micro
 - D public
25. When businesses use models to advertise diet shakes to teenagers, it is an example of:
- A consumerism.
 - B materialism.
 - C accountability
 - D competitive advertising.

Topic: Professionalism and Ethics

26. Conducting business in an ethical manner is known as:
- A corporate citizenship.
 - B social investment.
 - C social responsibility.
 - D corporate involvement.
27. An unethical business practice could be:
- A Wimpy advertising on billboards close to Nando's.
 - B Debonairs employing unskilled workers.
 - C Tashas requiring new waiters to undergo HIV/AIDS testing when it is prohibited by law.
 - D McDonald's selling unhealthy fast foods.
28. Choose the correct statement.
- A Ethical behaviour is not linked to cultural values.
 - B Ethics entails acting according to the law.
 - C To succeed in business, one has to turn a blind eye to unethical behaviour.
 - D It is considered unethical to do business on the golf course or at a social gathering.

29. The following statement is **FALSE**. Change the underlined word(s) in each statement to make the statement **TRUE**.

Insider trading is the act of taking or receiving something with the intention to influence the recipient in some way that is favourable to the party providing the gift.

- A Stealing
- B Piracy
- C Bribery
- D Bootlegging

30. Fraud can be defined as:

- A imposed by a judge or court but not enforced.
- B deception intended to result in financial gain.
- C withdrawal from commercial or social relations.
- D making an exact imitation of something valuable.