

BUSINESS STUDIES

GRADE 11

Olympiad Paper

Round One

Marks: 30

Time: 1 hour

Date: 11 May 2022



Instructions

1. Complete questions on the ANSWER SHEET provided.
2. Complete all information on the ANSWER SHEET.
3. The ANSWER SHEET consist of 4 sections. Please select the correct section/subject.
4. There are 4 possible answers per question (A B C D)
Only one answer is correct.
Colour a circle completely.
5. Good luck!

PROVERTO EMS OLYMPIAD 2022 – GRADE 11

BUSINESS STUDIES

CHOOSE THE MOST CORRECT OPTION FOR QUESTIONS 1 – 30.

INFLUENCES ON AND CONTROL FACTORS INFLUENCING BUSINESS ENVIRONMENTS

- The fiscal policy of the government is an example of a/an _____ environment.
 - internal
 - micro
 - market
 - macro
- Which business function needs to consider the product, price, place, and promotions within the organisation?
 - Purchasing function.
 - Financial function.
 - Marketing function.
 - General management function.
- Which one of the following scenarios is not considered to be a challenge for the market environment in which Woolworths operates?
 - An advertising campaign by Pick n Pay and its joint venture with Discovery Health to promote healthy eating.
 - A lack of communication between top management and lower-level management on a new salary structure.
 - Changes in the demographic structure of the target market.
 - The willingness of suppliers to negotiate changes in the price of raw materials.
- Evaluate if the following extract should be classified as a mission or vision statement.

Our educational organisation raises funds needed to build safe, quality schools in underprivileged communities so that every child has access to the quality education they deserve. Our organisation will continue our mission until we have touched the lives of every child worldwide and provided them with access to a high-quality education so that they are equipped with the knowledge and skills necessary to be change-makers within their communities.

- Combined mission and vision statement.
- Vision statement.
- Mission statement.
- None of the above.

CHALLENGES IN BUSINESS ENVIRONMENTS

5. Which of the following can be classified as a socio-economic challenge?
- A An increase in the interest rate.
 - B An increase in inflation.
 - C An increase in unemployment.
 - D An increase in taxation.
6. On 1 April 2022, the corporate tax rate in South Africa has:
- A decreased to 27%.
 - B remained unchanged at 28%.
 - C increased to 29%.
 - D increased to 30%
7. The share prices on the JSE are determined by:
- A supply and demand.
 - B the Rand/Dollar exchange rate.
 - C inflation.
 - D stockbrokers.
8. For many businesses, access to international markets has become easier with the advancement of:
- A production systems.
 - B ethical business practices.
 - C information technology.
 - D marketing procedures.
9. Trade agreements between countries can enable businesses to import materials or components more cheaply. This is an example of:
- A government legislation.
 - B economic empowerment.
 - C privatisation.
 - D globalisation.

ADAPTING TO CHALLENGES IN BUSINESS ENVIRONMENTS

10. A problem-solving technique that involves a team of people who each contributes ideas to solve a problem is called:
- A the Delphi technique.
 - B brainstorming.
 - C force field analysis.
 - D the nominal group technique.
11. The most likely impact of a recession on Pick n Pay is:
- A an increase in wages.
 - B an increase in retrenchments.
 - C a decrease in disciplinary grievances.
 - D a decrease in employer bargaining power.
12. According to Bruce Tuckman's theory of team dynamics, most small groups tend to follow a predictable path in their activities. Choose the correct sequence of these activities.
- A Forming, norming, performing, storming, adjourning.
 - B Forming, storming, performing, norming, adjourning.
 - C Forming, storming, norming, performing, adjourning.
 - D Forming, norming, storming, performing, adjourning.
13. When Russia attacked Ukraine, the South African petrol price increased to new record highs. This will lead to a higher inflation rate. How can a local organisation overcome this challenge?
- A Close the business temporarily until the petrol price has settled.
 - B Add the additional transport cost to the selling price so that the customer covers the extra cost.
 - C Seize all CSR projects until the war has ended.
 - D Find a local supplier that offers a similar product at a similar price.
14. All businesses have to reduce their carbon footprint. Which of the following will be the most effective way to achieve this goal?
- A A business can invest in an electronic vehicle to replace its current delivery truck.
 - B A business can install a solar panel to reduce their electricity usage.
 - C Rather than traveling locally or abroad for business purposes, try to arrange online meetings if possible.
 - D Businesses have to pay the correct amount of tax.

IMPACT AND CHALLENGES OF CONTEMPORARY SOCIO-ECONOMIC ISSUES ON BUSINESS OPERATIONS

15. Choose the correct statement.
- A Ethical behaviour will be linked to cultural values.
 - B Ethics entails acting in accordance with the law.
 - C To succeed in business, one has to turn a blind eye to unethical behaviour.
 - D It is considered unethical to do business on the golf course or at any social event.
16. Propose the possible outcome if population growth is higher than economic growth.
- A Higher inflation.
 - B Inefficient use of human capital.
 - C Undersupply of labour.
 - D Oversupply of labour.
17. Vodacom is heavily involved in sports. Why do you think they have decided to become involved in sports sponsorships in South Africa?
Choose the option that does NOT fit.
- A It leads to better brand recognition.
 - B A company's management has a responsibility to shareholders to maximise profit.
 - C It is a way to promote South African sports and sportspeople.
 - D It improves the brand's reputation.
18. One of the biggest social challenges faced by contemporary South African businesses is to promote _____ in the workplace.
- A human rights
 - B equality
 - C diversity
 - D all of the above
19. Which one of the following CSR projects is the MOST sustainable?
- A Feeding Scheme.
 - B Donation of blankets and clothing.
 - C Skills training.
 - D Sponsorship of a sports team.
20. How can the success of a CSR initiative be measured?
- A Determine if there has been an progress in the local community.
 - B Use key performance indicators (KPIs) such as the number of books donated to improve the literacy levels in the community to continuously measure progress.
 - C Determine if there has been an increase in the business's profit.
 - D It is just not possible to measure the impact of a CSR initiative.

BUSINESS SECTORS

21. Which one of the following sectors contributes most to South Africa's GDP?
- A Manufacturing
 - B Agriculture
 - C Mining
 - D Construction
22. Privatisation is the term used when:
- A a private company is listed on the JSE.
 - B a public company is listed on the JSE.
 - C the state sells public sector businesses to the private sector.
 - D the Minister of Finance raises taxes on the private sector.
23. The following is a suggested list of businesses in the Primary Sector of the economy:
- 1. Sappi
 - 2. Nedbank
 - 3. Aqua Monte Bottling Plant
 - 4. De Beers
 - 5. I & J

Choose the correct combination:

- A 1, 3 and 5
- B 1, 2 and 5
- C 1, 4 and 5
- D 3, 4 and 5

AVENUES OF ACQUIRING BUSINESSES AND COMPANIES AS A FORM OF OWNERSHIP

24. The owner or owners will pay tax in their personal capacity in the following forms of ownership:
- A Private company and public company
 - B Close corporation and partnership
 - C Partnership and private company
 - D Sole trader and partnership
25. Define the term "unlimited liability" as it relates to forms of ownership.
- A Business owners are not responsible for their companies' debts.
 - B Business owners have the legal capacity to enter into agreements or contracts.
 - C Business owners are responsible for their business debts.
 - D Business owners have no legal capacity to enter into agreements or contracts.

26. Which of the following is Not an example of a franchise?
- A KFC
 - B Wimpy
 - C Spar
 - D Starbucks
27. The _____ discusses the internal management and organisation of a business and includes, amongst other things, information regarding shares.
- A business plan
 - B Memorandum of Association
 - C Articles of Association
 - D prospectus
28. Which shareholders will receive their dividends last?
- A Founders' shares.
 - B Ordinary preference shareholders.
 - C Cumulative preference shareholders.
 - D Participating preference shareholders.
29. Which of the following is not a characteristic of a sole trader?
- A Limited liability
 - B Limited continuity
 - C Limited capital
 - D Easy to manage
30. A few years ago your stockbroker advised you to buy shares in Ecomove Ltd. You invested heavily in these shares and owned 10% of the issued share capital. Due to cash flow problems, Ecomove was declared insolvent by the court. What do you as a part-owner of the business stand to lose?
- A Nothing.
 - B Everything, including your personal possessions.
 - C The value of the shares that you purchased.
 - D Only those assets that were registered in your name at the time of the insolvency.